



# GENESIS HUCHIM

GRAPHIC DESIGNER

## ABOUT

Spanish bilingual graphic designer with excellent communication and organizational skills. Takes a proactive approach to completing work without procrastinating and uses creativity to tackle challenges from multiple angles.

## EXPERIENCE

### FREELANCE GRAPHIC DESIGNER

CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS | JANUARY 2020 - PRESENT

Designs web banners, flyer's, and posters to promote upcoming events for the Esports Department at CSUDH .

### JUNIOR GRAPHIC DESIGNER

SERVICETITAN | JUNE 2019 - PRESENT

- Creates marketing materials for the company blog posts, and social media graphics.
- Develops email headers and GIF Email signatures.
- Designs printed and digital media collateral for user conference.
- Designed presentations for ServiceTitan Pantheon 2019 User Conference.
- Designed a presentation deck and responsive website page layouts to the CEO's of ServiceTitan.

### STUDENT WORKER

WOODBURY UNIVERSITY | JANUARY 2019 - PRESENT

Design banners, certificates, and posters to promote upcoming events at school using typographical elements, and layout design.

### DESIGN INTERN

NHF'S NEW RECUPERATIVE CARE CENTER | AUGUST 2018

Created a typographical installation using inspirational quotes to be displayed in the interior of the recreation center.

### LEAD DESIGNER

EL CAMINO COLLEGE | JANUARY - MAY 2017

Designed key layouts for Margaret Lazzari catalog art exhibition, maintained team's performance, organization, and quality.

## CONTACT

-  310.560.3593
-  [gh@genesishuchim.com](mailto:gh@genesishuchim.com)
-  [genesishuchim](https://www.instagram.com/genesishuchim)
-  [genesishuchim.com](https://www.genesishuchim.com)

## SKILLS

### SOFTWARE

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe XD  
Adobe After Effects  
Keynote  
Sketch

### DESIGN

Typography  
Print Design  
Page Layout  
Color Theory  
User Experience  
Digital Design

## EDUCATION

### WOODBURY UNIVERSITY

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN  
2018 - 2020

### ASSOCIATE OF ARTS

EL CAMINO COLLEGE | 2013 - 2017

### VISUAL COMMUNICATIONS

CERTIFICATE OF ACHIEVEMENT  
EL CAMINO COLLEGE | DECEMBER 2017

## AWARDS

GRAPHIS NEW TALENT ANNUAL 2019  
Silver Award

GDUSA MAGAZINE 2018  
American Graphic Design Award

CREATIVE QUARTERLY ISSUE 54 2018  
Graphic Design Student Award

SOUTH BAY DIGITAL MEDIA ARTS CONSORTIUM 2017  
Best in Graphic Design